BEAUTY FROM WITHIN,
WITH THE NATURAL POWER OF COLLAGEN
QYRA® stands for highly effective anti-aging nutricosmetics products. Our products are result-driven, easy-to-use, backed by clinical studies and fulfill highest safety standards.

Having beautiful, smooth and radiant skin is a sign of health and youthfulness. With increasing age, the body’s own collagen production begins to decline. Once the collagen content of the dermis, the deep-lying layer of the skin, is reduced, the connective tissue loses its firmness and elasticity which leads to wrinkles and sagging skin. QYRA® can slow down this loss and improve the skin’s moisture content.

QYRA® works from the inside out and helps to enhance attractiveness, smoothness and elasticity of the skin.

Because real beauty comes from within.
Beauty from within, with the natural power of collagen
Beauty from within, with the natural power of collagen.

- Highly effective anti-aging nutricosmetics product
- Contains VERISOL®, scientifically proven Bioactive Collagen Peptides
- QYRA® works systematically on the entire body and stimulates skin metabolism and collagen production in the deeper layers of the skin
- The main effects are:
  - Reduced wrinkles
  - Increased skin elasticity
  - Increased hair thickness
  - Improved skin surface
  - Improvement in nail growth and nail structure

**PRODUCT CONCEPT**

**Effects of VERISOL®**
- Scientifically proven

**DOSAGE FORMS**

- **LIQUID**
  - Reduces Wrinkles + fine lines
- **TABLETS**
  - Increases Skin elasticity
- **POWDER**
  - Increases Hair thickness
- **POWDER DIRECT**
  - Improves Skin surface in cellulite
- **GUMMIES**
  - Improves Nail growth + strength

**MADE IN GERMANY**
- Gluten-free
- Lactose-free
- Effects of VERISOL® scientifically proven

Daily dose of VERISOL® is always 2.5 g
**Product facts**

- **Product category:** Food supplement
- **Dosage Form:** Liquid
- **Content:** 21 vials à 25ml
- **Daily dose:** 1 vial (2.5 g VERISOL®)
- **Flavor:** Mango - Orange
- **Shelf-life:** 24 months

**Ingredients:**
- water, collagen hydrolysate, saccharose, acids (tartric acid, citric acid), flavorings, apple juice concentrate, lemon juice concentrate, safflower concentrate, preservatives (potassium sorbate, sodium benzoate), nicotinamide, sweetener (sucralose), D-biotin.

**Nutritional values**

<table>
<thead>
<tr>
<th>Nutrient</th>
<th>per 100 ml</th>
<th>per daily dose (25 ml)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>236 kJ - 55 kcal</td>
<td>59 kJ - 14 kcal</td>
</tr>
<tr>
<td>Fat</td>
<td>&lt;0.5 g</td>
<td>&lt;0.1 g</td>
</tr>
<tr>
<td>thereof saturated fatty acids</td>
<td>&lt;0.1 g</td>
<td>&lt;0.1 g</td>
</tr>
<tr>
<td>Carbohydrates</td>
<td>2.3 g</td>
<td>0.6 g</td>
</tr>
<tr>
<td>thereof sugars</td>
<td>2.3 g</td>
<td>0.6 g</td>
</tr>
<tr>
<td>Protein</td>
<td>1.0 g</td>
<td>2.5 g</td>
</tr>
<tr>
<td>Salt</td>
<td>0.08 g</td>
<td>0.02 g</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>% NRV*</th>
<th>per daily dose (25 ml)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Niacin (NE)</td>
<td>100 % 16 mg</td>
</tr>
<tr>
<td>Biotin</td>
<td>100 % 50 µg</td>
</tr>
<tr>
<td>VERISOL® collagen hydrolysate</td>
<td>no reference values</td>
</tr>
</tbody>
</table>

*NRV = % nutrient reference values (in accordance to VO (EG) No. 1169/2011)
## Product facts

- **Product category:** Food supplement
- **Dosage Form:** Tablets
- **Content:** 90 tablets
- **Daily dose:** 3 tablets (2.58 g VERISOL®)
- **Shelf-life:** 24 months

### Nutritional values

<table>
<thead>
<tr>
<th></th>
<th>per 100 g</th>
<th>per daily dose (3 tablets / 2.58 g)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>1479 kJ - 358 kcal</td>
<td>39 kJ - 9 kcal</td>
</tr>
<tr>
<td>Fat</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>thereof saturated fatty acids</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>Carbohydrates</td>
<td>1 g</td>
<td>&lt;0.5 g</td>
</tr>
<tr>
<td>thereof sugars</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>Protein</td>
<td>87 g</td>
<td>2.3 g</td>
</tr>
<tr>
<td>Salt</td>
<td>0.02 g</td>
<td>&lt;0.005 g</td>
</tr>
</tbody>
</table>

**Ingredients:** collagen hydrolysate, coating (hydroxypropylmethylcellulose, polyethyleneglycol, rice starch, sucrose esters of fatty acids, coloring food (concentrate from safflower, lemon), anti-caking agent (talcum), coloring food (beetroot red), anti-caking agent (magnesium salts of fatty acids).

**Product category:** Food supplement

**Dosage Form:** Tablets

**Content:** 90 tablets

**Daily dose:** 3 tablets (2.58 g VERISOL®)

**Shelf-life:** 24 months

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<td>Fat</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>thereof saturated fatty acids</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>Carbohydrates</td>
<td>1 g</td>
<td>&lt;0.5 g</td>
</tr>
<tr>
<td>thereof sugars</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>Protein</td>
<td>87 g</td>
<td>2.3 g</td>
</tr>
<tr>
<td>Salt</td>
<td>0.02 g</td>
<td>&lt;0.005 g</td>
</tr>
</tbody>
</table>
Ingredients: collagen hydrolysate, acid (citric acid), orange fruit powder (orange juice concentrate, maltodextrin, natural orange flavor, color (beta carotene)), flavor, sweetener (sucralose).

Usage Instruction:

Nutritional values

<table>
<thead>
<tr>
<th></th>
<th>per 100 g</th>
<th>per daily dose (1 stick / 3.1 g)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>1502 kJ · 353 kcal</td>
<td>47 kJ · 11 kcal</td>
</tr>
<tr>
<td>Fat</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>thereof saturated fatty acids</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>Carbohydrates</td>
<td>75 g</td>
<td>0.2 g</td>
</tr>
<tr>
<td>thereof sugars</td>
<td>2.8 g</td>
<td>0.1 g</td>
</tr>
<tr>
<td>Protein</td>
<td>74 g</td>
<td>2.3 g</td>
</tr>
<tr>
<td>Salt</td>
<td>0.43 g</td>
<td>0.01 g</td>
</tr>
</tbody>
</table>
Ingredients: sweetener (sorbitol), collagen hydrolysate, acid (citric acid), flavouring, L-ascorbic acid (vitamin C), zinc citrate, anti-caking agent (magnesium salts of fatty acids), sweeteners (sucralose, acesulfame K), D-biotin.

Product facts

Product category: Food supplement
Dosage Form: Powder Direct
Content: 30 sticks à 3.5 g
Daily dose: 2 sticks (2.5 g VERISOL®)
Flavour: Grapefruit
Shelf-life: 24 months

Nutritional values per 100 g and per daily dose (2 sticks / 7 g)

<table>
<thead>
<tr>
<th>Nutrient</th>
<th>per 100 g</th>
<th>per daily dose (2 sticks / 7 g)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>1192 kJ = 283 kcal</td>
<td>83 kJ = 20 kcal</td>
</tr>
<tr>
<td>Fat</td>
<td>0.2 g</td>
<td>&lt;0.1 g</td>
</tr>
<tr>
<td>thereof saturated fatty acids</td>
<td>0.2 g</td>
<td>&lt;0.1 g</td>
</tr>
<tr>
<td>Carbohydrates</td>
<td>59 g</td>
<td>4.1 g</td>
</tr>
<tr>
<td>thereof sugars</td>
<td>0.1 g</td>
<td>&lt;0.1 g</td>
</tr>
<tr>
<td>Protein</td>
<td>3.2 g</td>
<td>2.2 g</td>
</tr>
<tr>
<td>Salt</td>
<td>0.18 g</td>
<td>0.012 g</td>
</tr>
</tbody>
</table>

% NRV* per daily dose (2 sticks / 7 g)

<table>
<thead>
<tr>
<th>Nutrient</th>
<th>% NRV</th>
<th>% daily dose (7 g)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Biotin</td>
<td>100 %</td>
<td>50 µg</td>
</tr>
<tr>
<td>Zinc</td>
<td>50 %</td>
<td>5 mg</td>
</tr>
<tr>
<td>Vitamin C</td>
<td>100 %</td>
<td>80 mg</td>
</tr>
<tr>
<td>VERISOL® collagen hydrolysate</td>
<td>no reference values</td>
<td>2.5 g</td>
</tr>
</tbody>
</table>

* % NRV = % nutrient reference values (in accordance to VO (EG) No. 1169/2011)

Usage Instruction:

convenient for on-the-go
COLLAGEN GUMMIES

Product facts

Product category: Food supplement
Dosage Form: Fruit gummies
Content: 63 gummies à 3 g = 189 g
Daily dose: 3 gummies (2.5 g VERISOL®)
Flavor: Cherry
Shelf-life: 12 months

Nutritional values

<table>
<thead>
<tr>
<th>Nutrient</th>
<th>per 100 g</th>
<th>per daily dose (3 gummies = 9 g)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Energy</td>
<td>1103 KJ = 261 kcal</td>
<td>99 KJ = 23 kcal</td>
</tr>
<tr>
<td>Fat</td>
<td>&lt; 0.5 g</td>
<td>&lt; 0.5 g</td>
</tr>
<tr>
<td>thereof saturated fatty acids</td>
<td>0.3 g</td>
<td>&lt; 0.1 g</td>
</tr>
<tr>
<td>Carbohydrates</td>
<td>59 g</td>
<td>3.7 g</td>
</tr>
<tr>
<td>thereof sugars</td>
<td>0 g</td>
<td>0 g</td>
</tr>
<tr>
<td>thereof polyols</td>
<td>41 g</td>
<td>3.7 g</td>
</tr>
<tr>
<td>Protein</td>
<td>38 g</td>
<td>3.4 g</td>
</tr>
<tr>
<td>Salt</td>
<td>0.23 g</td>
<td>0.02 g</td>
</tr>
</tbody>
</table>

**Nutrient Reference Values (NRVs)**

- Biotin: 27 % 14 µg
- Niacin: 23 % 3.65 mg
- Vitamin B2: 30 % 0.43 mg
- Vitamin C: 19 % 15 mg
- Vitamin E: 17 % 2.08 mg
- Vitamin B1: 22 % 0.24 mg
- Vitamin B6: 40 % 0.56 mg
- Folic acid: 27 % 53 µg
- Vitamin B12: 26 % 0.63 µg
- Pantothenic acid: 25 % 1.51 mg
- VERISOL® collagen hydrolysate: no reference values

**Ingredients:** Sweeteners: sorbitol, maltitol, xylitol, sucralose; collagen hydrolysate (30%); water; gelatin; acid: citric acid, lactic acid, malic acid; vitamins: vitamin E, vitamin B1, vitamin B2, niacin, pantothenic acid, vitamin B6, folic acid, vitamin B12, vitamin C, biotin, natural flavouring; colouring food plant extracts (elderberry); glazing agent: carnauba wax.

**% NRV** = nutrient reference values (in accordance to VO (EG) No. 1169/2011)

**Ingredients:** Sweeteners: sorbitol, maltitol, xylitol, sucralose; collagen hydrolysate (30%); water; gelatin; acid: citric acid, lactic acid, malic acid; vitamins: vitamin E, vitamin B1, vitamin B2, niacin, pantothenic acid, vitamin B6, folic acid, vitamin B12, vitamin C, biotin, natural flavouring; colouring food plant extracts (elderberry); glazing agent: carnauba wax.

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- Biotin: 27 % 14 µg
- Niacin: 23 % 3.65 mg
- Vitamin B2: 30 % 0.43 mg
- Vitamin C: 19 % 15 mg
- Vitamin E: 17 % 2.08 mg
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- Folic acid: 27 % 53 µg
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**Ingredients:** Sweeteners: sorbitol, maltitol, xylitol, sucralose; collagen hydrolysate (30%); water; gelatin; acid: citric acid, lactic acid, malic acid; vitamins: vitamin E, vitamin B1, vitamin B2, niacin, pantothenic acid, vitamin B6, folic acid, vitamin B12, vitamin C, biotin, natural flavouring; colouring food plant extracts (elderberry); glazing agent: carnauba wax.
MODE OF ACTION

Importance of collagen

Collagen is naturally produced by the body and accounts for 30% of the body’s total protein.

It is the most abundant protein in the body and is a key constituent of all connective tissues, where it is responsible for giving the dermis its firm structure.

From the age of 30 onward, the performance of fibroblasts and consequently collagen synthesis is reduced.

The dermis becomes thinner, the connective tissue loses its firmness and elasticity while wrinkles and sagging occur.

QYRA® can slow down this loss and improve the skin’s moisture content.

Combat the signs of aging

While topical cosmetics only reach the outer layers of the skin, the epidermis, nutricosmetics support the dermis beneath and work from the inside out.

QYRA® provides the skin with specifically optimized collagen peptides which directly stimulate the metabolism of the target connective tissue cells on the entire body.

The collagen synthesis increases substantially and counteracts the loss of collagenous extracellular matrix from the inside.

Regular intake of QYRA® contributes to permanently rejuvenated skin by slowing down wrinkle formation.

The skin becomes more elastic and refills the dermis with collagen, which leads to fewer wrinkles.

SKIN AGING

QYRA® increases the collagen production in the dermis which leads to a reduction of wrinkles.

QYRA® increases the collagen production in the dermis which leads to a reduction of wrinkles.
The considerable effects of VERISOL® on epidermal and dermal skin structures, which result in an overall enhanced appearance, have been scientifically confirmed in a number of clinical studies.

Clinical study I: Skin elasticity

Designed to verify the effectiveness of VERISOL® collagen peptides on biophysical skin parameters related to cutaneous aging.

Study Design
- Double-blind, placebo-controlled trial
- More than 60 women aged 35-55, normal skin
- Daily intake of 2.5g VERISOL® vs. placebo
- Duration: 8 weeks, measurement after 4 and 8 weeks and 4 weeks washout

Results
- An intake of 2.5g showed significantly higher skin elasticity vs. placebo after 4 and 8 weeks
- A positive effect on skin elasticity was still detectable at the end of the four-week washout phase, suggesting a long-lasting dermal physiological effect

Clinical study II: Wrinkle reduction

Designed to investigate the effectiveness of VERISOL® on wrinkle reduction.

Study Design
- Double-blind, placebo-controlled trial
- 114 women aged 45-65
- Daily intake of 2.5g VERISOL® vs. placebo
- Duration: 8 weeks, measurement after 4 and 8 weeks and 4 weeks washout

Results
- Significant reduction of wrinkle volume
- Significantly increased concentration of pro-collagen
- Significant increase in skin elastin


Clinical study III: Improved skin surface in cellulite

Designed to investigate the ability of VERISOL® to treat cellulite in normal and overweight women.

Study Design
- Double-blind, placebo-controlled trial
- 105 women aged 24-50, two subgroups (BMI < 25 and > 25)
- Daily intake of 2.5g VERISOL® vs. placebo
- Duration: 6 months

Results
- Significantly decreased skin waviness
  - Overall VERISOL® group: -8%
  - Subgroup of women of normal weight (BMI < 25): -11%
- Significant higher dermal density after 6 months vs. placebo

Clinical study IV: Quality and growth of fingernails

Designed to investigate the implications of VERISOL® on fingernails.

Study Design
// Open, single-center clinical trial
// 25 women aged 18-50 with common symptoms of brittle nails
// Daily intake of 2.5g of VERISOL®
// Duration: 6 months followed by a four-week observation period

Results
// Notable improvement in nail peeling and clearly decreased nail edge irregularity
// 75% of women perceived their nails as stronger
// 71% percent said that their nails grew faster and became longer


Clinical study V: Hair structure

Designed to investigate the effectiveness of VERISOL® on hair structure and metabolism.

Study Design
// Randomized, placebo-controlled study
// 44 healthy women aged between 39 and 75
// Daily intake of 2.5g of VERISOL® vs. placebo
// Duration: 16 weeks

Results
// Significant increase in hair thickness, a key aspect of improved hair structure and appearance
// Increased hair thickness leads to improved textural and physical properties of hair, making it stronger and more resistant to breakage

First peer-reviewed study to show a positive effect on hair structure and metabolism

Hair thickness before and after 16 weeks of VERISOL® supplementation compared with placebo (mean ± SD). *p < 0.05, VERISOL® vs. placebo after 16 weeks. ** p < 0.01, VERISOL® vs. placebo after 16 weeks.

**QYRA® at a glance**

- Highly effective nutricosmetics products with VERISOL®, scientifically proven Bioactive Collagen Peptides
- Stimulates skin metabolism and collagen production from the inside out
- The considerable effects of VERISOL® on epidermal and dermal skin structures, which result in an overall enhanced appearance, have been scientifically confirmed in several clinical studies
- Portfolio includes different application formats to meet individual customer needs
- QYRA® can be distributed under license

**Benefits for our distribution partners**

- Benefit from the vibrant markets in the area of beauty supplements which is forecasted to grow by 11% CAGR and will reach a value of 8 billion USD by 2030.  
- QYRA® complements your dermatological product portfolio with a proven beauty-from-within solution
- Distribution partners get access to a marketing toolkit to support local marketing activities